

# SWCC

**SouthwesternCommunityCollege**  
**Agricultural Department**

July 7, 2008

Southwestern Community College  
Agricultural Department  
1501 West Townline  
Creston, Iowa 50801

Dear Prospective Consigners:

This year marks our 9<sup>th</sup> Annual Breeder's Classic Club Calf Sale. Last year's sale was a huge success with forty-eight show prospects purchased at an average price of \$1250.00. The instructor and students are excited to continue this notable sale yet again by contributing their experience and expertise with quality club calves and proven performance. We look forward to providing our consigners and buyers with a successful sale of high quality animals that will demonstrate to be an asset in the showring.

As stated in last year's consigner meeting, some changes will be made to the 9<sup>th</sup> Annual Breeder's Classic Sale. Over the past few years, the school's beef herd has increased in numbers so SWCC will begin offering a larger selection of calves. This will limit the amount of space available to consigners. If you are interested in consigning to this year's sale, please contact Deron Shawley this summer as space will be limited.

This year's Show Back was held on April 19. We had nine calves return to compete for the sale credit. Champion steer and heifer received \$300.00, while Reserve Champion steer and heifer received \$200.00. The 2<sup>th</sup> Annual Show Back is scheduled for April 18, 2009. Please mark your calendars to attend this worthwhile event!

Enclosed is a copy of the consigners' responsibilities. We hope this will further answer any questions that you may have. Please feel free to call Deron Shawley at the number provided below for additional information. You may also view more ads at <http://www.swcciowa.edu/AgBusiness/cattle.html>, Livestock Plus Inc., National Livestock Exhibitor, and Creston Radio FM101.3.

We appreciate your business and look forward to working with you in the future!

Instructor: Deron Shawley– (641) 202-3626  
Ag Office: (641) 782-1352

**Sale Date:**

Sunday, November 9, 2008 at 1:01 P.M.

**Consignor Check List:**

1. Consignors are responsible for providing a marketable calf prior to the sale in good health and physical conformation.
2. Death loss is the responsibility of the consignor.  
- Insure your cattle against loss
3. Southern Hills Vet Clinic will write health papers on the day of the sale
4. Sale Fees will consist of:
  - a. Entry Fee- \$125.00
    - i. Feed November 2-9, 2008
    - ii. Interstate Health Papers
  - b. Commission- 4%
    - i. 4% commission will be charge on all calves.
    - ii. This year as a consigner you need to set your own floor price to either the sale manager, auctioneer, or sale consultants prior to sale.
      1. Auctioneer: Al Conover 641-227-3537
      2. Sale Consultants
        - a. Mike Sorensen, Livestock Plus 641-745-7949
        - b. Brice Conover, EDJE Technologies 515-979-3890
    - iii. If you purchase your calf back you are to pay sale fees and commission after sale.
  - c. Additional veterinary needs will be added to the consignor's bill.
5. Option Fees: **(Limited Space available)**
  - a. Breaking- \$75
  - b. Clipping- \$75
  - c. Trimming- \$25
6. Feed:
  - a. Feed cost before November 2 will be charged at \$3.00 hd/day
  - b. Ration: We have switched feed companies this past year and will be using a Purina Show Chow ration formulated by Rob Long.

**Turn Over**

7. Dates to deliver animals to SWCC
  - a. Earliest: **(Limited Space available)**
    - i. Discount on breaking if delivered by September 15.
    - ii. Discount on clipping if delivered by September 15.
    - iii. Call if interested in pricing early delivery **(Limited Room)**.
  - b. Latest: November 2
  - c. Calves may not arrive after Nov. 2 unless prior arrangements have been made with Deron Shawley.
  
8. Important Dates:
  - a. Entry and fees are due by Friday, August 1, 2008
  - b. Cattle must be at SWCC Ag Site on Sunday, November 2, 2008 by 5:00 p.m. at the **LATEST**.
  - c. **NO** calves will be accepted after this date unless prior arrangements have been made with Deron Shawley.
  
9. 2007's Top Sales:
  - a. Top Steers: \$3,300
  - b. Top Heifer: \$2,800

10. To enter calves this year you need to call Deron Shawley before August 1<sup>st</sup>. We will only be taking a limited # of calves this year. We are filling up very quickly and your quick response will ensure your entries in the sale.

11. Show Back Winners

- Champion Steer: Cooper Bailey  
Purchased Lot 52: Hairy Bear x Commercial  
From: Cedar Crest Farms, Craig Smith
- Reserve Champion Steer: Allison Dunphy  
Purchased Lot 19: Hi Jacked x Major Impact  
From: Reick/Lents Show Cattle
- Champion Heifer: Meghan Henningsen, Dewitt, IA  
Purchased Lot 34: Paddy O Mally x Angus  
From: DW Club Calves, Dustin Conover
- Reserve Champion Heifer: Drew Tickner  
Purchased Lot 42: Coach x Heat Seeker  
From: Seth Evans